

TENTATIVE AGENDA

National Conference on Sustainable Development 2018

*Enhancing Competitiveness, Realizing Sustainable Development Goals
amidst Industrial Revolution 4.0*

Chaired by:

Prime Minister Nguyen Xuan Phuc and Deputy Prime Minister Vu Duc Dam

Organizers:

The National Council for Sustainable Development and Competitiveness Improvement and the Vietnam Business Council for Sustainable Development of the Vietnam Chamber of Commerce and Industry carry out the Conference.

Expected audiences: The Conference is expected to welcome around 600 guests

- ✓ Leaders and representatives from various units of the Party
- ✓ Leaders and representatives from Committees of the Parliament
- ✓ Leaders and representatives of Ministries
- ✓ Economists, scientists, representatives from associations
- ✓ Domestic and FDI enterprises
- ✓ Representatives from international organizations in Vietnam and embassies in Hanoi
- ✓ Reputed international experts
- ✓ Leaders of provinces and municipalities

Time: Expected on **Thursday, July 5, 2018**

Venue: Melia Hanoi Hotel, 44B Ly Thuong Kiet, Tran Hung Dao Ward, Hoan Kiem, Hanoi

AGENDA SUMMARY

A. MORNING SECTION – OPEN SESSION OF THE VIETNAM BUSINESS COUNCIL FOR SUSTAINABLE DEVELOPMENT

"Leveraging Public Private Partnership for Realizing SDGs"

Opening remarks

Dr. Vu Tien Loc – President of the Vietnam Chamber of Commerce and Industry (VCCI), Co-chair of the Vietnam Business Council for Sustainable Development (VBCSD)

Opening remarks

Mr. Ousmane Dione, World Bank Country Director for Vietnam

Opening remarks

Mr. Kamal Malhotra, United Nations Resident Coordinator in Vietnam

Launching P4G Forum: Partnering for Green Growth and the Global Goals 2030

Leader of the Ministry of Planning and Investment, Vietnam Chamber of Commerce and Industry

Innovation for stronger corporate competitiveness in the digitalization era

National Manager BSG Strategy & Operations - Coca-Cola Beverages Vietnam Ltd.

Vietnam embracing the digitalization evolution: Challenges and opportunities for businesses

- Mr. Denis Brunetti - Co-Chair of the Advisory Group on Sustainable Development and Digitalization Evolution (VBCSD-VCCI); President of Ericsson in Vietnam, Myanmar, Laos, Cambodia*
- Mr. Rex Macaskill – Co-Chair of the Advisory Group on Sustainable Development and Digitalization Evolution (VBCSD-VCCI); Director of PwC Southeast Asia Consulting*

Breakout Sessions

<u>Session 1:</u> Circular economy – Partnerships for green growth	<u>Session 2:</u> The future of works: Jobs and the role of the private sector in a modernizing Vietnam	<u>Session 3:</u> Sustainability reporting & the Corporate Sustainability Index	<u>Session 4:</u> Harnessing Innovation for Productivity and Competitiveness Growth
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B. AFTERNOON SECTION – PLENARY SESSION

Introduction

Opening remarks

Report 1: Improving business environment, enhancing competitiveness in the Fourth Industrial Revolution Era

Leader of the Ministry of Planning and Investment

<p>Report 2: Economic Reforms and Vietnam’s Future Jobs <i>Mr. Ousmane Dione, World Bank Country Director for Vietnam</i></p>
<p>Report 3: Public-private partnerships promote better business environment and stronger competitiveness <i>Dr. Vu Tien Loc, VCCI President cum VBCSD Co-Chair</i></p>
<p>Report 4: Innovations and Fourth Industrial Revolution <i>Leader of the Ministry of Science and Technology</i></p>
<p>Report 5: Ho Chi Minh City’s experience and lessons for building a smart city <i>Leader of the People’s Committee of Ho Chi Minh City</i></p>
<p>Report 6: Realizing 17 SDGs for productivity and competitiveness enhancement <i>Mr. Matt Wilson, Corporate Affairs Director - HEINEKEN Vietnam Brewery Ltd.</i></p>
<p>Discourse</p> <ul style="list-style-type: none"> ✓ Discourse by leader of Ministry of Natural Resources and Environment ✓ Discourse by leader of Viettel Military Industry and Telecoms Group ✓ Discourse by leader of TBS Group
<p>Q&A</p>
<p>Report on outcomes of Breakout Sessions <i>Dr. Vu Tien Loc, VCCI President cum VBCSD Co-Chair</i></p>
<p>Presenting souvenirs to Prime Minister and Deputy Prime Minister</p>
<p>Concluding remarks <i>Prime Minister Nguyen Xuan Phuc</i></p>
<p>Photo session</p>

****The Conference agenda and guest speakers are subject to change for the best outcome.***

DETAILED AGENDA FRAMEWORK

MORNING SECTION – OPEN SESSION OF THE VIETNAM BUSINESS COUNCIL FOR SUSTAINABLE DEVELOPMENT <i>"Leveraging Public Private Partnership for Achieving SDGs"</i>	
Timeline	Content
08.00 – 08.45	Registration
08.45 – 09.00	Opening remarks <i>Dr. Vu Tien Loc, VCCI President cum VBCSD Co-Chair</i>
09.00 – 09.15	Opening remarks <i>Mr. Ousmane Dione, World Bank Country Director for Vietnam</i>
09.15 – 09.30	Opening remarks <i>Mr. Kamal Malhotra, United Nations Resident Coordinator in Vietnam</i>
09.30 – 09.45	<p>Launching P4G Forum: Partnering for Green Growth and the Global Goals 2030</p> <p>On 07/07/2017, the Government Office issued Document 7110/VPCP-QHQT announcing the opinion of Deputy Prime Minister Vu Duc Dam on Vietnam's agreement to participate in the high-level cooperation forum for Global Goals 2030 as the official partner, assigning the Ministry of Planning and Investment to lead and coordinate with concerned agencies in joining the forum and deploying related activities.</p> <p>The purpose of the forum is to facilitate and promote the development of public-private partnerships that contribute to the implementation of the 2030 Global Sustainable Development Goal through Green Growth, while helping scale up the implementation of related solutions on a global scale.</p> <p>Speaker: <i>Representative of Ministry of Planning and Investment, Vietnam Chamber of Commerce and Industry</i></p>
09.45 – 10.00	<p>Innovation for stronger corporate competitiveness in the digitalization era</p> <p>Innovation has always been among key drivers of businesses' success. Especially in the backdrop of Industry 4.0 with drastically technological changes, businesses need to adapt to those changes more quickly than ever while actively innovating to enhance their competitiveness to avoid being lagged behind.</p> <p>Speaker:</p>

	<i>National Manager BSG Strategy & Operations - Coca-Cola Beverages Vietnam Ltd.</i>
10.00 – 10.15	<p>Vietnam embracing the digitalization evolution: Challenges and opportunities for businesses</p> <p>In 2017, VCCI formed an Advisory Group on Sustainable Development and Digitalization Evolution aiming to provide the Government with policy recommendations and action plans related to the Fourth Industrial Revolution, and support the nation’s business community to keep up with changes and requirements derived from the Fourth Industrial Revolution.</p> <p>A representative from the Advisory Group will introduce some key findings from the <i>Vietnam Digitalization Evolution Survey: Awareness of the Business Community and Impacts of the Industry 4.0</i> which was carried out by the Advisory Group. The findings will be followed by some relevant recommendations for businesses to overcome the challenges and grab the opportunities brought about by the Industry 4.0.</p> <p>Speaker:</p> <ul style="list-style-type: none"> • <i>Mr. Denis Brunetti - Co-Chair of the Advisory Group on Sustainable Development and Digitalization Evolution (VBCSD-VCCI); President of Ericsson in Vietnam, Myanmar, Laos, Cambodia</i> • <i>Mr. Rex Macaskill – Co-Chair of the Advisory Group on Sustainable Development and Digitalization Evolution (VBCSD-VCCI), Director of PwC Southeast Asia Consulting</i>
10.15 – 10.35	Tea break
10.35 – 12.30	<p>BREAKOUT SESSIONS</p> <p>In addition to the leading role of the Government, the 2030 Agenda gives emphasis to the important role of engaging the private sector in delivering SDGs, thus transforming our current world. And, public-private partnerships are an effective vehicle for successful implementation of sustainable development goals and programs.</p> <p>Breakout sessions will delve into topics of current interests: (i) Building circular economy - a new economic model of the world where there is no concept of waste and every resource is used fully and effectively; (ii) The future of work and the role of the private sector in a modernizing Vietnam – focus on specific characteristics of the private sector that are likely to generate good jobs and put Vietnam on a strong trajectory for modernization; (iii) Sustainability reporting and Corporate Sustainability Index – tools for better risk management and attracting more business and investment opportunities for the business in the current context; and (iv) Harnessing innovation for productivity and competitiveness growth - productivity is always a quiz to be solved for economic growth and it becomes even more</p>

	<p>urgent when Vietnam is embracing a digitalization evolution era and entering more deeply into international trade agreements.</p> <p>Shared knowledge and information from central and local authorities and representatives of international institutions; initiatives from businesses and open dialogues will open up solutions to current issues as well as useful policy recommendations for the Government.</p>
<p>10.35 – 12.30</p>	<p><u>Session 1: Circular economy – Partnerships for green growth</u></p> <p>Circular economy can unlock \$4.5 trillion of economic growth, while helping address various environmental issues and resources scarcity in the future. Accordingly, circular economy will soon become an advanced economic model to be pursued by sustainable development-oriented countries and businesses. To successfully build the circular economy in Vietnam, both efforts from the Government in formulating relevant policy frames and effective PPP-based programs as well as innovative circular economy-based initiatives from businesses are all needed.</p> <p><i>Session purpose:</i></p> <ul style="list-style-type: none"> ✓ Updating the Government policies related to issues of environment management, waste disposal and others ✓ Updating dynamics of circular economy worldwide ✓ Sharing experiences in implementing initiatives, business models related, thereby helping businesses interested in circular economy will be aware of the path to successfully deploy this model ✓ Further engaging the business community in implementing green growth - oriented business models ✓ Providing recommendations to the Government and business community for successful implementation and replication of circular economy – oriented business models. <p><i>Moderator:</i></p> <p>Mrs. Le Thi Ngoc My, Sustainability Director, HEINEKEN Vietnam Brewery Ltd.</p> <p><i>Expected content:</i></p> <p>10.35 – Introduction by the Moderator</p> <p>10.40</p> <p>10.40 – Updates on environmental policies that may considerably affect business operations/orientations <i>[Speaker: Mr. Duong Thanh An – Head of Department of Policy and Legislation and Department of Inspection, Vietnam Environment Administration]</i></p> <p>10.50</p>

	<p>10.50 – Dynamics of circular economy worldwide [Speaker: <i>Mr. Bo Mønsted, Commercial Counsellor - Embassy of Denmark</i>]</p> <p>11.00 – “Vietnam Center for Circular Economy” Initiative [Speaker: <i>Mr. Nguyen Quang Vinh, VCCI General Secretary cum VBCSD Vice Chair</i>]</p> <p>11.10 – Promoting the development of renewable energy through public-private partnership [Speaker: <i>Mr. Nico Barito, Director Asia Pacific of R20 – Regions of Climate Action</i>]</p> <p>11.20 – Panel discussion</p> <p>12.10</p> <ul style="list-style-type: none"> ✓ Mr. Duong Thanh An – Head of Department of Policy and Legislation and Department of Inspection, Vietnam Environment Administration (sharing viewpoints and related updated information from management agencies) ✓ Mr. Tristan Ace, Global Program Manager of Social Enterprises, British Council (attracting and engaging social enterprises to promote the implementation of circular economy + proposing recommendations to the Government and business community) ✓ Mr. Nico Barito, Director Asia Pacific of R20 – Regions of Climate Action (sharing about experiences in implementing green energy projects based on public-private partnership) ✓ Mrs. Le Tu Cam Ly, Legal & Public Affairs Communications Director, Coca-Cola Beverages Vietnam Ltd. (providing further detailed information on the business model being implemented in the Zero Waste to Nature initiative + proposing recommendations to the Government and the business community) ✓ Mr. Tomoyuki Sasama, Country Director, Dow Chemical Vietnam LLC (sharing other relevant business initiatives + providing recommendations to the Government and business community) ✓ Ms. Nguyen Hong Ngoc Trang, Head of Business Development, INSEE Ecocycle Vietnam (sharing relevant business initiatives + providing recommendations to the Government and business community) ✓ Mr. Huynh Minh Nhut, CEO, HCMC Urban Environment Company Limited (sharing about experiences in
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	<p>implementing waste treatment projects + providing recommendations to the Government and business community)</p> <p>12.10 – Discussion and Q&As 12.25</p> <p>12.25 – Wrap up by moderator 12.30</p>
<p>10.35 – 12.30</p>	<p><u>Session 2: The future of works: Jobs and the role of the private sector in a modernizing Vietnam</u></p> <p>Impacts from the Fourth Industrial Revolution on labor markets are becoming more and more visible. With ineffective operation and human resources management, Vietnamese businesses are highly likely to face massive difficulties and challenges. Therefore, the existence and growth of businesses in this era require better capacity building, updated training methods and new ways of thinking of both employers and employees. Also, the adoption of innovative business models and application of advanced technologies will contribute to businesses' higher productivity, declined consumption of resources, thus helping them develop sustainably generally and in the digitalization era particularly.</p> <p><i>Session purpose:</i></p> <ul style="list-style-type: none"> ✓ Promoting dialogue between state management agencies, local and international development organizations, and business community on how to build a solid labor market to meet the requirement of the Industry 4.0 ✓ Sharing businesses' ideas and practices in building human resource development and management strategies in accordance with the current context ✓ Providing appropriate recommendations and proposals to the Government and business community to ensure the future of jobs in the backdrop of the Fourth Industrial Revolution <p><i>Moderator:</i></p> <p>Ms. Keiko Inoue, Program Leader, Human Development, Gender, Jobs, World Bank in Vietnam</p> <p><i>Expected content:</i></p> <p>10.35 – Introduction by the Moderator 10.40</p> <p>10.40 – Jobs and the role of private sector in a modernizing Vietnam 10.55 [Speaker: Obert Pimhidzai, Senior Economist, World Bank]</p>

	<p>10.55 – Vietnamese Government’s preparation for a strong labor market to meet the requirements of the Fourth Industrial Revolution <i>[Speaker: Mrs. Le Kim Dung, Head of the Department of Employment - Ministry of Labor, Invalids and Social Affairs]</i></p> <p>11.05</p> <p>11.05 – Human resource management strategies in the context of the Fourth Industrial Revolution <i>[Speaker: Mr. Pham Van Thinh, CEO of Deloitte Vietnam]</i></p> <p>11.15</p> <p>11.15 – Panel discussion</p> <p>12.10</p> <ul style="list-style-type: none"> ✓ Mrs. Le Kim Dung, Head of the Department of Employment - Ministry of Labor, Invalids and Social Affairs (providing views, updated information from state management agencies in the Government’s preparation of a strong labor market to meet the requirements of the fourth industrial revolution + proposing recommendations to the Government and business community)) ✓ Mr. Obert Pimhidzai, Senior Economist, World Bank (providing views, comments from international organizations and useful information related to employment issues from Vietnam 2035 Report + proposing recommendations to the Government and business community). ✓ Mr. Diep Thanh Kiet, Vice Chairman of TBS Group (sharing experiences in human resource management in sectors whose jobs under high risks of being threatened by Industry 4.0 + proposing recommendations to the Government and business community) ✓ Mr. Tran Vu Hoai, Vice President of Corporate Affairs and Sustainable Development, Unilever Viet Nam International Ltd. (initiatives to enhance and ensure livelihood of people in difficulty who are involved in business value chain network + proposing recommendations to the Government and business community) ✓ Associate Professor Truong Thi Nam Thang, Director of the Centre for Social Innovation and Entrepreneurship, National Economics University (updating how education units are helping young people be well prepared for their future employment in the context of Industry 4.0 + proposing
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	<p>recommendations to the Government and business community)</p> <ul style="list-style-type: none"> ✓ Mr. Nguyen Phuong Son, Corporate Affairs Director - Amway Vietnam (ensuring the future of jobs through new business model + proposing recommendations to the Government and business community) <p>12.10 – Discussion and Q&As 12.25</p> <p>12.25 – Wrap up by moderator 12.30</p>
<p>10.35 – 12.30</p>	<p><u>Session 3: Sustainability Reporting & Corporate Sustainability Index (CSI)</u></p> <p>A business with effective corporate governance will have higher chances in doing business more successfully and sustainably. The adoption and usage of the CSI along with sustainability reporting are among the fundamental and valuable tools to help businesses comprehensively review and evaluate its development strategies in short-medium-long term, thus timely grabbing new opportunities derived from sustainable development.</p> <p><i>Session purpose:</i></p> <ul style="list-style-type: none"> ✓ Updating on the Programme on Benchmarking and Announcing Sustainable Companies in Vietnam 2018 and adoption of the CSI in sustainability reporting ✓ Sharing businesses’ experiences and initiatives in making sustainability reporting and corporate governance in the direction of sustainable development ✓ Providing recommendations to the Government and the business community to help the business community do better reporting and enhance transparency of their production and business information, thereby improving their competitiveness <p><i>Moderator:</i></p> <p>Ms. Ha Thi Thu Thanh, Chairwoman of Board Member, Deloitte Vietnam Company Limited</p> <p><i>Expected content:</i></p> <p>10.35 – Introduction by the Moderator 10.40</p> <p>10.40 – Introduction on the Programme on Benchmarking and Announcing Sustainable Businesses in Vietnam 2018 and updates on the Corporate Sustainability Index (CSI) 2018 10.50</p> <p><i>[Speaker: Mr. Pham Hoang Hai, Head of the Secretariat of VBCSD]</i></p>

	<p>10.50 – Effective corporate governance and risk management 11.00 <i>[Speaker: Mr. Hoang Duc Hung, Partner, PwC Vietnam]</i></p> <p>11.00 – Panel discussion</p> <p>12.10</p> <ul style="list-style-type: none"> ✓ Mr. Le Manh Hung, Deputy Director of Enterprise Development Agency – Ministry of Planning and Investment (sharing about the Government’s requirements in business reporting liabilities) ✓ Mrs. Tran Anh Dao, Deputy General Director, Ho Chi Minh Stock Exchange (assessing and updating the information transparency roadmap of Vietnamese businesses + proposing recommendations to the Government and business community) ✓ Mr. Le Tri Thong, Vice Chairman, CEO of Phu Nhuan Jewelry JSC. (Embedding SDGs in sustainability reports + proposing recommendations to the Government and business community) ✓ Mr. Nguyen Cong Minh Bao – GRI Program Head Vietnam (sharing about the Competitive Business Program for companies to support them on the first sustainability reporting and the correlation between GRI and CSI + proposing recommendations to the Government and business community) ✓ Mrs. Phan Thi Thanh Xuan – Vice Chairwoman cum Secretary General, Leather, Footwear and Handbag Association (sharing about the necessity of developing a specific CSI for specific sectors + proposing recommendations to the Government and business community) <p>12.10 – Discussion and Q&As 12.25 12.25 – Wrap up by moderator 12.30</p>
<p>10.35 – 12.30</p>	<p><u>Session 4: Harnessing innovation for productivity and competitiveness growth</u></p> <p>Increasing labor productivity can be seen as one of the key keys that opens the door to sustainable economic growth in the long run. In order to improve labor productivity as well as improve competitiveness, it is necessary to strongly promote innovation. As the world is witnessing the explosion of the Fourth Industrial Revolution, technology and digitization promise to increase labor productivity, increase economic output, and create more skilled workforce, bringing socio-economic integration for all economies.</p> <p><i>Session purpose:</i></p>

- ✓ Disseminating latest knowledge and good practices for promoting innovation and technology adoption
- ✓ Sharing experiences and initiatives of enterprises in implementing innovations
- ✓ Providing recommendations to the Government and the business community to develop a plan for innovation, thereby improving labor productivity and competitiveness.

Moderator:

Mr. Cengiz Cihan, UNDP Vietnam Country Office, Senior Economist

Expected content:

- 10.35** – Introduction by the Moderator
- 10.40**
- 10.40** – “Innovation and entrepreneurship in the age of industry 4.0” [**Speaker:** *Asya Akhlaque, Lead Economist, World Bank*]
- 10.55**
- 10.55** – Landscape of productivity in Vietnam [**Speaker:** *Mr. Nguyen Anh Tuan, Director of Vietnam National Productivity Institute*]
- 11.05**
- 11.05** – Vietnam Entrepreneurs’ readiness toward 4.0 industrialization [**Speaker:** *Representative from UNDP*]
- 11.15**
- 11.15** – An early start to innovation in Vietnam [**Speaker:** *Ms. Nazia Ijaz, Corporate Alliance Specialist, UNICEF*]
- 11.25**
- 11.25** – **Panel discussion**
- 12.10**
 - ✓ **Mrs. Asya Akhlaque, Lead Economist, World Bank** (updating ways to facilitate innovations in the Government’s governance and businesses’ operation + proposing recommendations to the Government and business community)
 - ✓ **Mr. Nguyen Quang Tuan, Deputy Director of National Institute for Science and Technology Policy and Strategy Studies** (sharing about the Government’s action plan to promote innovations)
 - ✓ **Mr. Nguyen Anh Tuan, Director of Vietnam National Productivity Institute** (proposing recommendations to the Government and business community for productivity enhancement)
 - ✓ **Mr. Lucky Gani, Country Marketing and Operations Lead, Microsoft Vietnam Ltd.** (sharing about technology innovation to foster growth of SMEs +

	<p>proposing recommendations to the Government and business community)</p> <ul style="list-style-type: none"> ✓ Mr. Matt Wilson, Corporate Affairs Director of HEINEKEN Vietnam Brewery Ltd. (sharing about business initiatives in promoting innovation in production and business activities + proposing recommendations to the Government and business community) ✓ Mrs. Thach Le Anh, Founder cum CEO of Vietnam Silicon Valley (sharing about experiences in supporting start-ups + proposing recommendations to the Government and business community) <p>12.10 – Discussion and Q&As 12.25</p> <p>12.25 – Wrap up by moderator 12.30</p>
LUNCHEON (12.30 – 13.15)	
AFTERNOON SECTION – PLENARY SESSION	
13.15 – 13.45	Welcome guests & Registration
13.45 – 13.50	Introduction
13.50 – 14.05	Opening remarks
14.05 – 14.20	Report 1: Improving business environment, enhancing competitiveness in the Fourth Industrial Revolution Era
	<p>Speaker: <i>Leader of the Ministry of Planning and Investment</i></p>
14.20 – 14.35	Report 2: Economic reforms and Future of jobs in Vietnam
	<p>Speaker: <i>Mr. Ousmane Dione, World Bank Country Director for Vietnam</i></p>
14.35 – 14.50	Report 3: Public-private partnerships promote better business environment and stronger competitiveness
	<p>Speaker: <i>Dr. Vu Tien Loc, VCCI President cum VBCSD Co-Chair</i></p>
14.50 – 15.05	Report 4: Innovations and Fourth Industrial Revolution
	<p>Speaker: <i>Leader of the Ministry of Science and Technology</i></p>

15.05 – 15.20	Report 5: Ho Chi Minh City’s experience and lessons for building a smart city
	Speaker: <i>Leader of the People’s Committee of Ho Chi Minh City</i>
15.20 – 15.35	Report 6: Realizing 17 SDGs for productivity and competitiveness enhancement
	Speaker: <i>Mr. Matt Wilson, Corporate Affairs Director, HEINEKEN Vietnam Brewery Ltd.</i>
15.35 – 15.50	Tea break
15.50 – 16.20	Discourse
15.50 – 16.00	Discourse by leader of Ministry of Natural Resources and Environment
16.00 – 16.10	Discourse by leader of <i>Viettel Military Industry and Telecoms Group</i>
16.10 – 16.20	Discourse by leader of TBS Group
16.20 – 16.40	Q&A
16.40 – 17.30	Summary report on outcomes of Breakout Sessions <i>Dr. Vu Tien Loc, VCCI President cum VBCSD Co-Chair</i>
	Presenting souvenirs to Prime Minister and Deputy Prime Minister
	Concluding remarks <i>Prime Minister Nguyen Xuan Phuc</i>
17.30 – 17.40	Photo session

****The Conference agenda and guest speakers are subject to change for the best outcome***
