



VIETNAM CHAMBER OF COMMERCE AND INDUSTRY

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To: The Management Board

Date: September 22, 2011

Subject: **Invitation to participate in "Vietnam Business Forum: Sustainable Business and Corporate Social Responsibility"**

Dear Madam/Sir,

On the occasion of the Annual Entrepreneur Day of Vietnam (13 Oct), the Vietnam Chamber of Commerce and Industry (VCCI) has assigned Vietnam Business Council for Sustainable Development (VBCSD) and "Dien dan Doanh nghiep" newspaper in coordination with the project "Helping Vietnamese Small and Medium Enterprises Adapt and Adopt Corporate Social Responsibility (CSR) for Improved Linkages with Global Supply Chains in Sustainable Production" to organize **Vietnam Business Forum: Sustainable Business and Corporate Social Responsibility** that will take place on:

Date: **Saturday, October 8, 2011 (8:30-13:20)**

Venue: **Ballroom, 7th Floor, VCCI Building - 9 Dao Duy Anh Street, Hanoi**

The forum is focused to address emerging CSR issues in Vietnam; the reasons why enterprises should implement CSR; advantages and disadvantages for Vietnam enterprises to implement CSR; and the role of government and related stakeholders in CSR implementation towards sustainable business and development. Please find attached tentative agenda for your reference.

You are cordially invited to attend and participate actively in the discussion at the forum. Please kindly find attached tentative agenda and registration form for more information.

We look forward to welcoming you at the forum.

Yours sincerely,

Vu Tien Loc, PhD

Chairman & President

Vietnam Chamber of Commerce and Industry



Vietnam Business Council for
Sustainable Development (VBCSD)



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