



Hội đồng Doanh nghiệp vì sự
Phát triển Bền vững Việt Nam



TRAINING WORKSHOP
DEVELOPING BUSINESS CSR STRATEGY TO IMPROVE COMPETIVENESS

24 May, 2012

Ballroom in 10th Floor, Guest House 165, 165 Đường Nam Kỳ Khởi Nghĩa, Dist. 3

TP Hồ Chí Minh

Tentative Agenda

Time	Activity	Facilitators/Speakers
8.30 – 9.00	Registration Opening Speech	
9.00 – 10.30	- Why Businesses need CSR? - Level of corporate social responsiveness - CSR case studies (international) - Vietnam Sustainable Development & Green Growth Strategy	Ms. Panchanit Roatamornsawat DuPont Public Affairs Manager, Thailand & Vietnam
10.30 – 10.45	Coffee break	
10.45 – 11.15	Local CSR case study 1	TBC
11.15 – 11.45	Local CSR case study 2	TBC
11.45 – 13.00	Free Lunch at Hotel's restaurant	All participants
13.00 – 14.00	How to develop a CSR Strategy	Ms. Panchanit Roatamornsawat
14.00 – 14.15	Coffee break	
14.15 – 15.45	Group Work: Step 1: Individual needs to work on a CSR strategy for his own company (30 min) Step 2: Individual shares his CSR strategy to the group Step 3: Group discussion and recommendation Step 4: Group selects One case study to present to the plenary	Ms. Panchanit Roatamornsawat
15.45 – 16.15	Key learnings & Discussions	Ms. Panchanit Roatamornsawat