



VIETNAM HOLDING 6th FORUM

Strategic Management: Short-term View vs. Sustainability

Ben Thanh Room, New World Saigon hotel
76 Le Lai, District 1, Ho Chi Minh City

Ho Chi Minh City, June 20th, 2011

Agenda

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| 14:00-14:20 | Registration |
| 14:20-14:30 | Opening by <i>Mr. Nguyen Quoc Khanh, Board of Directors of VietNam Holding</i> |
| 14:30-15:00 | Lessons learned from the Global Economic and Financial Crises <i>Prof. Rolf Dubs, Board of Directors of VietNam Holding, former President of the HSG University (Switzerland)</i> |
| 15:00-15:15 | Sustainability Case Studies <i>Mr. Benjamin McCarron, Head of Research at Responsible Research in Singapore</i> |
| 15:15-15:45 | Tea break |
| 15:45-16:45 | Panel discussion: <ul style="list-style-type: none">• Mr. Nguyen Quang Vinh, Director General of SDforB - VCCI cum General Secretary of Vietnam Business Council for Sustainable Development (VBCSD)• Dr. Le Dang Doanh, Former Advisor to MPI• Dr. Nguyen Manh Cuong, Vice Chairman and General Secretary of the Young Business Association• Mr. Le Quang Doanh, Chairman of Binh Minh Plastic• Mr. Benjamin McCarron, Head of Research at Responsible Research in Singapore• Moderator: Prof. Rolf Dubs, Prof. Rolf Dubs, Board of Directors of VietNam Holding, former President of the HSG University (Switzerland) |
| 16:45-17:05 | Q&A session |
| 17:05-17:15 | Closing by <i>Mr. Nguyen Quang Vinh, Director General of SDforB - VCCI cum General Secretary of Vietnam Business Council for Sustainable Development (VBCSD)</i> |