



**KICK-OFF SEMINAR OF THE PROGRAMME ON  
BENCHMARKING AND RANKING  
SUSTAINABLE COMPANIES IN VIETNAM 2017**

**EVENT REPORT**

Hanoi, 18.04.2017  
HCMC, 20.04.2017  
Da Nang, 21.04.2017



## Report Outline:

1. General Programme Introduction
2. Kick-off Seminar Agenda
3. Seminar Highlights
4. Key sharing
5. Media Coverage
6. Event moments



# 1. General Programme Introduction

## Programme Objective

As an annual programme following the task given by the Government in Notice No.398/TB-VPCP dated 15th December 2015 on ranking sustainable companies, the programme aims at honoring pioneering companies with certain achievements in sustainable development and encouraging businesses in Vietnam to further adopt sustainable development through planning and implementing sustainable development strategies in their business operation. Applicants assessment is based on the Corporate Sustainability Index developed specifically for the Vietnamese business community.

## Organizational Structure

- ✓ Steering Committee: VCCI, MOIT, MOLISA, MONRE, VGCL, SSC
- ✓ Advisory Board: HOSE
- ✓ Organizers: SDforB, VBCSD
- ✓ Judging Panel: MONRE, MOLISA, CERED, PwC, VNPI

## Targeted applicants

Businesses operating in Vietnam who voluntarily participate in the Programme

## Launch of the sustainable businesses ranking in Vietnam in 2016

- ✓ Around 400 applications from businesses operating in various fields nationwide
- ✓ Top 100 sustainable businesses honored

## Corporate Sustainability Index (CSI)

CSI is a statistical method, covering economic, social and environmental sustainability indicators (OECD).

- ✓ Measure company's efforts on sustainable development and manage operational risks
- ✓ Improve the ability of businesses on recognizing opportunities, facilitate the preparation for new development trends, decentralize responsibilities and improve the management system to gradually enhance business efficiency
- ✓ Boost transparency, increasing the faith of stakeholders in company and reveal the true value of company
- ✓ Help policymakers and managers develop and apply suitable directions for sustainable development
- ✓ Be the basis for benchmarking and ranking sustainable companies and sustainability report





## 2. Kick-off Seminar Agenda

Hanoi, 18.04.2017

HCMC, 20.04.2017

Da Nang, 21.04.2017

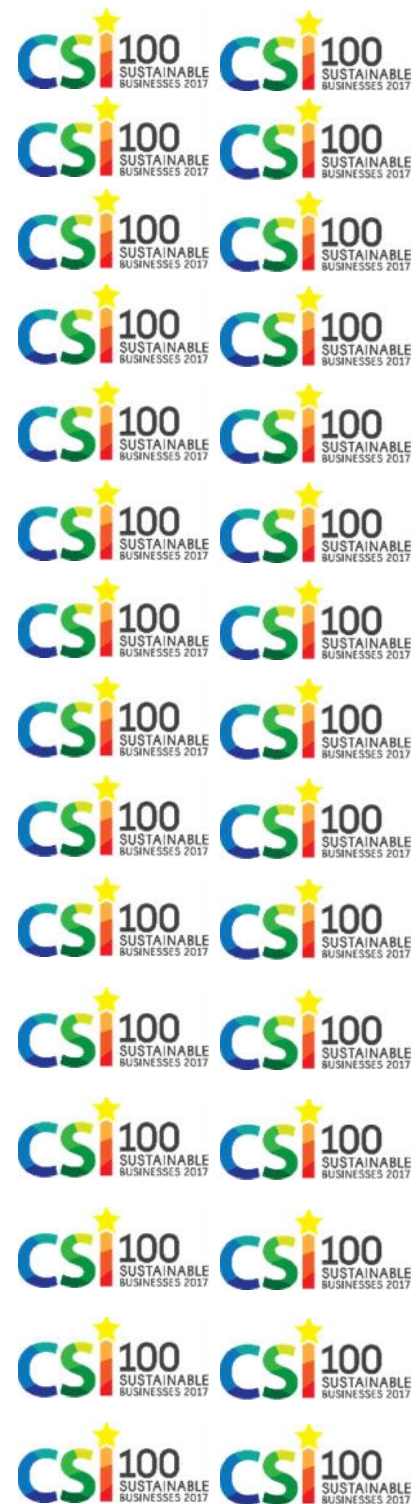


# CHƯƠNG TRÌNH ĐÁNH GIÁ, XẾP HẠNG CÁC DOANH NGHIỆP BỀN VỮNG TẠI VIỆT NAM 2017

Programme on Benchmarking  
and Ranking the Most  
Sustainable Companies  
in Vietnam 2017



Time	Content	Speaker
8:30 – 9:00	Registration	
9:00 – 9:15	Opening speech	Mr. Nguyen Quang Vinh Member of Standing Committee, Deputy Secretary General of VCCI
9:15 – 9:20	Video clip of CSI 2016	
9:20 – 09:50	<ul style="list-style-type: none"><li>✓ Introduction to Corporate Sustainability Index (CSI)</li><li>✓ Introduction to the programme on benchmarking and ranking the most sustainable businesses in Vietnam 2017 (objective, regulation, criteria)</li></ul>	Mr. Pham Hoang Hai Head of the Secretariat of Vietnam Business Council for Sustainable Development
09:50 – 10:20	Response to the benchmarking of the most sustainable corporates in Vietnam in 2017 and Experiences in corporate sustainability	<u>Hanoi:</u> Mr. Dao Dinh Thi, Chairman of Bao Viet Holdings <u>HCMC &amp; Da Nang:</u> Mr. Matt Wilson, Corporate Relation Director of Heineken
10:20 – 11:05	Q&A	
11:05 – 11:15	Closing	



### 3. Seminar Highlights

## 3.1 General Statistics

- ~ 400 business and association representatives
- ~ 70 reporters from local television and newspapers
- ~ Exposure over 6 national broadcast channels, 50 articles and reporting

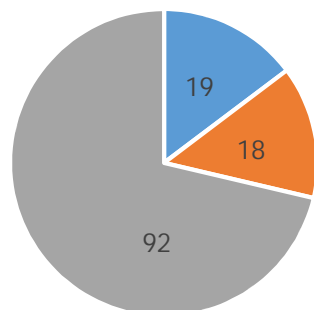
### Typical seminar attendants

Businesses: Heineken, Bao Viet Group, Hanel, SHB, Traphaco, Unilever, Petrolimex, Tam Binh Pharmaceutical Company, Vinatea, UDIC, Grant Thornton, Dong Nai Rubber Corporation, British American Tobacco, PNJ, SHB, Binh Minh Plastics, Siam City Cement, Sai Gon Food, SAMCO, Hanwa Life Vietnam

Associations: Eurocham, JETRO, Embassy of Switzerland, The Asia Foundation, ILO, Vietnam Tea Association, Vietnam Banks Association, Vietnam Automobile Transportation Association, Vietnam Rubber Association, LIN Center, HOSE, IRSM, Asia Society for Social Development & Sustainable Transformation

## 3.2 Updates on CSI 2017

### CSI Indicators



- Economic
- Environment
- Social, labor & human rights

Concise, easy to understand

Applicable to all types of business

To be updated annually, Compliant with Vietnamese law and international common practices

### What's new in CSI 2017?

Enhance on self-assessment of companies' awareness on sustainable development

Update on new domestic and international regulations

Change in scoring frame for each indicator and bonus points to assess more accurately businesses' effort in sustainable development

Explain more clearly for each indicator, especially environmental part to avoid misunderstanding

Decrease required supporting information, documents, pictures, and enhance self-assessment spirit of businesses

Encourage online application and USB/CD file application

### 3.3 Implementing Period 2017



Honoring ceremony

Consult with regulatory bodies on companies' compliance

Field survey

Reviewing results & listing sustainable companies

Reviewing, scoring applications

Training on using CSI

Promoting the Programme & Receiving applications (deadline: 30/09/2017)

Kick-off seminar





## 4. Key sharing



Mr. Nguyen Quang Vinh  
VBCSD's Vice Chair cum  
Secretary General

"The call for sustainable development in today's global business activities is becoming urgent and necessary. Meanwhile it is also a challenge in the context of economic integration worldwide. Sustainability might help businesses with capacity building, reputation enhancement and trust winning from government, clients, investors and other stakeholders."



Mr. Pham Hoang Hai  
VBCSD's Head of Secretariat

"CSI is developed in a concise and clear manner to be applicable to all types of businesses. While still focusing on three key indicator groups of economy, environment and society, the 2017 CSI has been adjusted to better evaluate businesses' sustainable development."



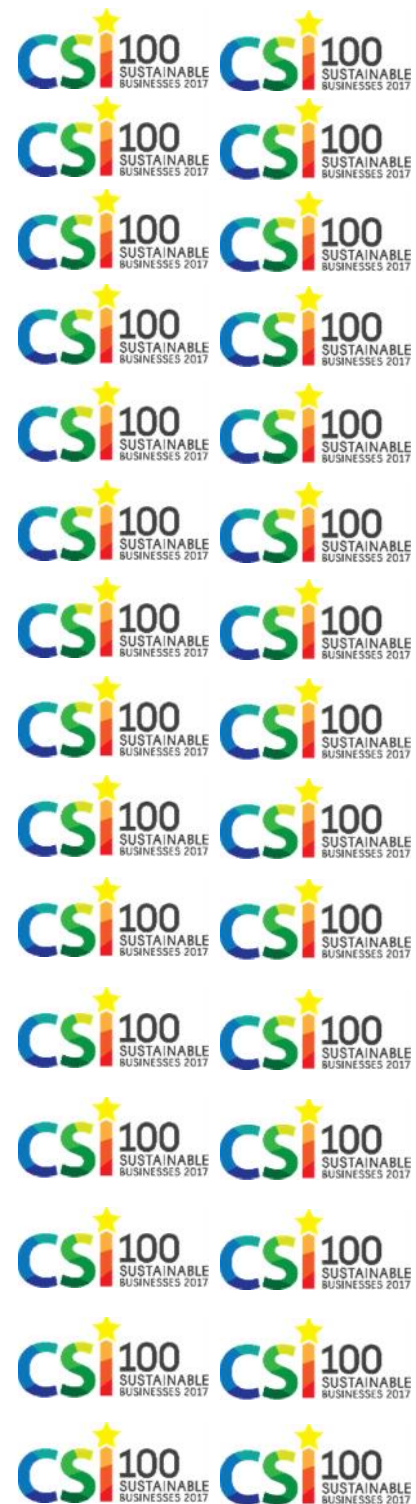
Mr. Dao Dinh Thi  
Chairman of Bao Viet Holdings  
cum VBCSD's Vice Chair

"The introduction of CSI has provided the local business community with a standardized evaluation tool which helps bring in a common voice about sustainable development within the business community."



Mr. Matt Wilson  
Corporate Relations Director of Heineken  
cum VBCSD's Co-Chair

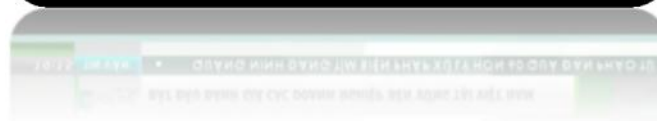
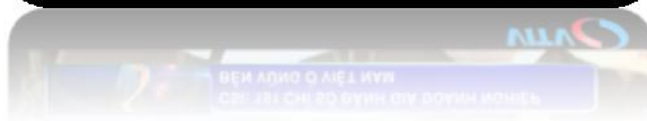
"In 2006, Heineken was honored to be recognized among Top 3 Sustainable Companies in the manufacturing sector. We always give complete support to sustainable development criteria and transparency along with other advancement in sustainability in Vietnam. Heineken looks forward to continue participating in the programme this year."



# 5. Media coverage

## 5.1. TV Channels

Channel	Link	Publish day
Nhan Dan TV	<a href="#">Link</a>	18.04.2017
VITV	<a href="#">Link</a>	18.04.2017
Quoc Hoi TV	<a href="#">Link</a>	18.04.2017
VTC14	<a href="#">Link</a>	18.04.2017
Phap luat TV	<a href="#">Link</a>	20.04.2017
Thong tan xa Viet Nam	<a href="#">Link</a>	



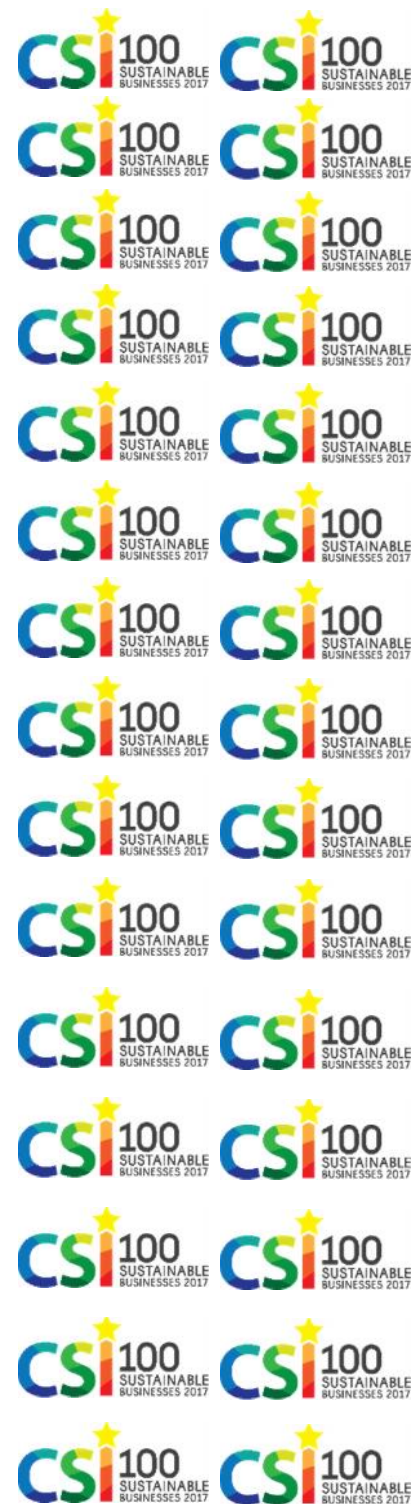
## 5.2. Typical Newspapers

Channel	Link	Publish Day
Báo Công Thương	<a href="#">Link</a>	18.04.2017
	<a href="#">Link</a>	18.04.2017
Kinh tế & Đô thị	<a href="#">Link</a>	18.04.2017
	<a href="#">Link</a>	20.04.2017
Vietnam Business Forum	<a href="#">Link</a>	18.04.2017
Diễn đàn doanh nghiệp	<a href="#">Link</a>	18.04.2017
	<a href="#">Link</a>	22.04.2017
Tạp chí tài chính	<a href="#">Link</a>	18.04.2017
Báo Hài quan	<a href="#">Link</a>	18.04.2017
VCCI	<a href="#">Link</a>	18.04.2017
	<a href="#">Link</a>	23.04.2017
Chỉ số niềm tin người tiêu dùng	<a href="#">Link</a>	19.04.2017
Dân trí	<a href="#">Link</a>	18.04.2017
Tạp chí môi trường	<a href="#">Link</a>	18.04.2017
Vietnamplus	<a href="#">Link</a>	18.04.2017

Channel	Link	Publish Day
Chỉ số niềm tin người tiêu dùng	<a href="#">Link</a>	18.04.2017
Tin nhanh công nghệ	<a href="#">Link</a>	18.04.2017
Kinh tế và đời sống	<a href="#">Link</a>	18.04.2017
Doanh nhân Sài Gòn	<a href="#">Link</a>	18.04.2017
Chỉ số niềm tin người tiêu dùng	<a href="#">Link</a>	18.04.2017
Báo Đầu tư	<a href="#">Link</a>	18.04.2017
Thời báo Kinh tế Việt Nam	<a href="#">Link</a>	19.04.2017
Thời báo Kinh tế Việt Nam	<a href="#">Link</a>	18.04.2017



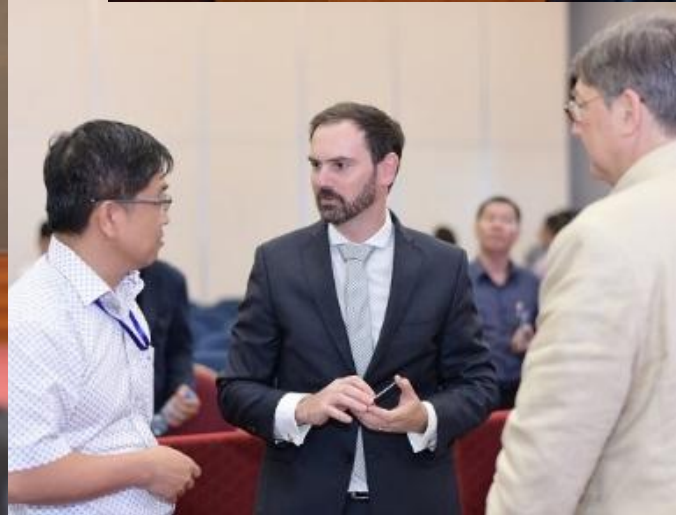
"Vietnam businesses to target sustainable development"  
 Cong An Nhan Dan  
 Newspaper,  
 22.04.2017



## 6. Event Moments









*Thank you!*

CONTACT

Mr. Pham Hoang Hai  
VBCSD's Head of Secretariat  
Email: [haiph@vcci.com.vn](mailto:haiph@vcci.com.vn)  
Mobile: 0913545183